

Managing Harold Geneen

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Theodore D. Weinshall George W. Plossl Robert J. Kramer William R. Torbert American Management Association Milton W.
Zwicker Philip H. Mirvis Henry L. Tosi

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from the art of war to being digital the 100 books that have shaped management thinking and practice

offers insights into the management of companies operating in an international environment this book describes the emergence of a revolutionary corporate form the transnational and reveals how the nature of the global competitive game has fundamentally changed

nine innovative methods to think outside the box and solve complex system problems managing complex systems provides specific tools and guidance needed to be a more creative and innovative thinker following the author s methodology the reader will be better able to devise and implement nontraditional solutions to seemingly intractable complex problems by challenging the reader to think in new and creative ways the book offers a road map to success whether measured in terms of competitive advantage greater market share improved productivity or higher profits all based upon better solutions to difficult problems the first four chapters set the foundation for creative thinking by exploring the nature of large scale systems and complexity thinking inside and outside the box and examples of how an inventive mind solves problems in both management and scientific domains subsequent chapters address nine focused methods that the author has formulated to help the reader think outside the box broaden and generalize crossover question conventional wisdom back of the envelope expanding the dimensions obversity remove constraints thinking with pictures systems approach real life examples are provided for each method that demonstrate how the approach enhances problem solving and decision making in system development and management following the discussion of the nine methods the author examines group decision making as well as additional creative thinking procedures devised by other researchers including references that assist in exploring these methods in greater detail the author ends with a wrap up chapter that includes a test to help readers practice their tendencies toward creative thinking skills and action with respect to solving real world problems the nine methods discussed

in this book have broad applicability and can be used successfully by managers with a wide range of responsibilities in business and technology for anyone who is tired of the same old approach with the same old results this book is essential reading

the damage that incompetent managers do is incalculable every year they wipe tens of billions off the value of companies around the world but the routinely incompetent behaviour that leads to failure is often covered up incompetent managers are paid off and the causes of failure are swept under the carpet yet most of these failures could have been avoided if only we knew how to spot the signs of incompetence in advance and take steps to prevent it happening prevention is always better and cheaper than cure morgen witzel tackles the problem of incompetence in the round by exploring the political cultural psychological and personal factors that lead to incompetency at every level of business arrogance excessive reliance on formal plans and metrics lack of professional pride and poor and misguided business education and training are among the problems that drag businesses down using international case studies from ford motor company royal ahold and lehman brothers practical solutions are provided for avoiding incompetence by changing the culture within organizations and the ways in which managers are trained and developed to truly manage for success and minimise failure

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focusing on the process of effective communication design oral and written this volume helps readers 1 understand the ways in which language people and organizations work 2 develop strategies for communication and 3 prepare effective business communications requiring exposition persuasion and argument

this guide for managers with a non technical knowledge of manufacturing explains new manufacturing processes and how

operations can be planned and controlled effectively recent changes in technology and the manufacturing environment means that managers need to understand more about technology

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compiled by more than 300 of the world's leading professionals visionaries writers and educators this is the first stop reference resource and knowledge base for finance qfinance covers an extensive range of finance topics with unique insight authoritative information practical guidance and thought provoking wisdom unmatched for in depth content qfinance contains more than 2 million words of text data analysis critical summaries and bonus online content created by bloomsbury publishing in association with the qatar financial centre qfc authority qfinance is the expert reference resource for finance professionals academics students journalists and writers qfinance the ultimate resource special features best practice and viewpoint essays finance leaders experts and educators address how to resolve the most crucial issues and challenges facing business today finance checklists step by step guides offer problem solving solutions including hedging interest rate risk governance practices project appraisal estimating enterprise value and managing credit ratings calculations and ratios essential mathematical tools include how to calculate return on investment return on shareholders equity working capital productivity eva risk adjusted rate of return capm etc finance thinkers and leaders illuminating biographies of 50 of the leading figures in modern finance including joseph de la vega louis bachelier franco modigliani paul samuelson and myron scholes finance library digests summaries of more than 130 key works ranging from against the gods to portfolio theory capital markets and the great crash country and sector profiles in depth analysis of 102 countries and 26 sectors providing essential primary research resource for direct or indirect investment finance information sources a select list of the best resources for further information on finance and accounting worldwide both in print and online including books journal articles magazines internet

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